



****FOR IMMEDIATE RELEASE****

Green Beret Foundation Announces Launch of "Prep for Impact" Podcast with Sergeant Major (Retired) Matt Parrish

San Antonio, Texas, August 30th, 2023— The Green Beret Foundation is excited to announce the launch of its latest initiative, the "Prep for Impact" podcast, hosted by Sergeant Major (Retired) Matt Parrish. With a distinguished background, having served as Senior Enlisted Leader, Preservation of the Force and Family (PoTFF), at U.S. Special Operations Command (USSOCOM), SGM (RET) Parrish brings a wealth of experience and insight to this endeavor, offering listeners an opportunity to delve into the world of Special Forces and gain valuable perspectives on leadership, resilience, and the unique characteristics of the Green Beret community.

Previously, SGM (RET) Parrish produced and co-hosted the highly acclaimed "SOFcast," USSOCOM's first official podcast, which rapidly gained popularity among listeners interested in the intricacies of special operations and military life. In a similar vein, SGM (RET) Parrish will guide "Prep for Impact" listeners through compelling discussions centered around the unique challenges, triumphs, and complexities faced by Green Berets and their families, as well as how to navigate their Next Ridgeline after transition.

The Green Beret Foundation's CEO, Charlie P. Iacono, emphasizes the podcast's significance in enhancing the Foundation's mission, stating, "At the Green Beret Foundation, we are committed to providing support to our Green Berets and their families. 'Prep for Impact' aligns perfectly with our mission by offering a platform where valuable insights can be shared, connections can be formed, and a sense of unity can be nurtured."

"Prep for Impact" will be available on major podcast platforms, including Apple Podcasts, Spotify, and YouTube, beginning August 30th, 2023. Listeners can subscribe to receive updates on new episodes and gain access to a wealth of knowledge and inspiration from SGM (RET) Matt Parrish and his esteemed guests.

For a further look into the launch of the “Prep for Impact” podcast, you are invited to [click here](#) and explore a comprehensive news article by Fox News, which provides an in-depth look into the launch of the Green Beret Foundation’s first-ever podcast and its mission to inspire and empower the Special Forces community and supporters.

About Green Beret Foundation

The Green Beret Foundation (GBF) provides all generations of U.S. Army Special Forces Soldiers and their families with emergency, immediate, and ongoing support. Since its inception in 2009, GBF has assisted over 13,000 Special Forces families and has invested 84%, or 84 cents of every dollar, into its programs and services, which has totaled to over \$19 million that has directly supported the Regiment and its families. GBF is the only nonprofit solely dedicated to supporting Green Berets and their families that has achieved a 4-Star Rating with Charity Navigator. GBF is the sole special operations nonprofit accredited by the Department of Veterans Affairs for the purpose of preparing, filing, and appealing of disability claims. For more information visit <https://greenberetfoundation.org>.

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