## FOR IMMEDIATE RELEASE

## Green Beret Foundation Launches Mobile Expeditionary Support Program to Strengthen Connection for Deployed Soldiers

**SOUTHERN PINES, N.C. (October 2, 2025)** — The Green Beret Foundation (GBF), the nation's premier nonprofit organization serving U.S. Army Special Forces soldiers and their families, announced today the launch of its new Mobile Expeditionary Support Program, a first-of-its-kind initiative designed to keep active-duty Green Berets connected to home during deployment.

As part of the Foundation's commitment to supporting the mind, body, and spirit of the Regiment, the Mobile Expeditionary Support Program bridges the gap between the military and civilian space, ensuring that soldiers remain anchored to the support of family, community, and country while deployed.

The program centers on the creation and distribution of care packages filled with essential items, meaningful comforts from home, and handwritten notes of encouragement from the community. Aptia, the leading U.S. employee benefits administrator and global pensions, health, and insurance provider, is the first corporate partner to join this effort, fueling the launch of the initiative. Their involvement also aligned with Aptia's Annual Sales Kickoff Meeting, where employees participated in assembling care packages as part of their commitment to service.

"The care packages serve as a tangible reminder that our Green Berets are never alone, no matter where their mission takes them. By launching this program, we're strengthening the vital connection between the Regiment, their families, and the communities who stand behind them," said Charlie lacono, President and CEO of the Green Beret Foundation.

"Aptia is honored to support the Green Beret Foundation and the members of the Special Operations Forces through the Mobile Expeditionary Support Program. While we can never fully repay the debt owed to these warriors and their families, we can ensure they know they are not forgotten, and that their service is deeply valued," said Jeff Williams, President and CEO of Aptia.

The first care package assembly event took place on September 30, 2025, where the Green Beret Foundation team, alongside Aptia employees and volunteers, assembled care packages and shared more about the Mobile Expeditionary Support Program's mission and impact. We are grateful to our Green Beret-owned companies, such as Anthem Snacks and Alpha Elite Performance, for their generous in-kind product support for this first event.

The Foundation also encourages additional corporate partnerships to join this program as a meaningful way to support the Special Forces community and advance the Green Beret Foundation's mission. For future Mobile Expeditionary Support Program corporate partnership opportunities, please email fundraise@greenberetfoundation.org.

## **About the Green Beret Foundation**

The Green Beret Foundation (GBF) provides emergency and ongoing support to all generations of U.S. Army Special Forces soldiers and their families. Since its inception in 2009, GBF has assisted over 26,000 Special Forces families and invested 84%, or 84 cents of every dollar, into its programs and services, totaling over \$28 million that has directly supported the Regiment and its families. As a committed nonprofit organization, GBF has earned the prestigious 4-Star Rating from Charity Navigator, a testament to its dedication and efficacy in supporting Green Berets and their families. GBF is the sole special operations nonprofit accredited by the Department of Veterans Affairs for the purpose of preparing, filing, and appealing disability claims. Please visit the Green Beret Foundation's website for more information: <a href="https://greenberetfoundation.org">https://greenberetfoundation.org</a>.

## **About Aptia**

Founded to shape the future of pensions, health, and insurance solutions, Aptia is a leading professional services firm dedicated to simplifying complexity for businesses and individuals. We bring together cutting-edge technology and deep industry expertise to help organizations navigate an evolving landscape with clarity and confidence.

With a presence in the US, UK, India and Portugal, we support over six million people and more than 1,100 clients, delivering solutions that drive efficiency, enhance financial security and provide peace of mind.

Our strength lies in the combination of smart technology and expert teams, ensuring that managing pensions, health, and insurance is more effective. By focusing on innovation, accessibility and client success, we help businesses take care of their people so they can focus on what they do best.

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